



# MEET BRANDON NOVAK

Addiction Recovery Speaker, MTV Personality, Best-selling author





# Social Media Metrics

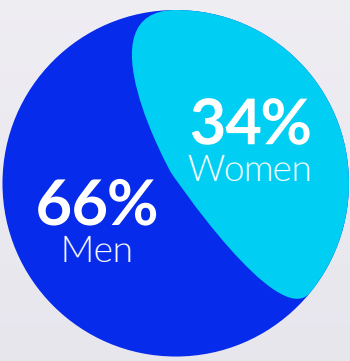
## Top Locations



## Age Range



## Gender



790,000+ followers



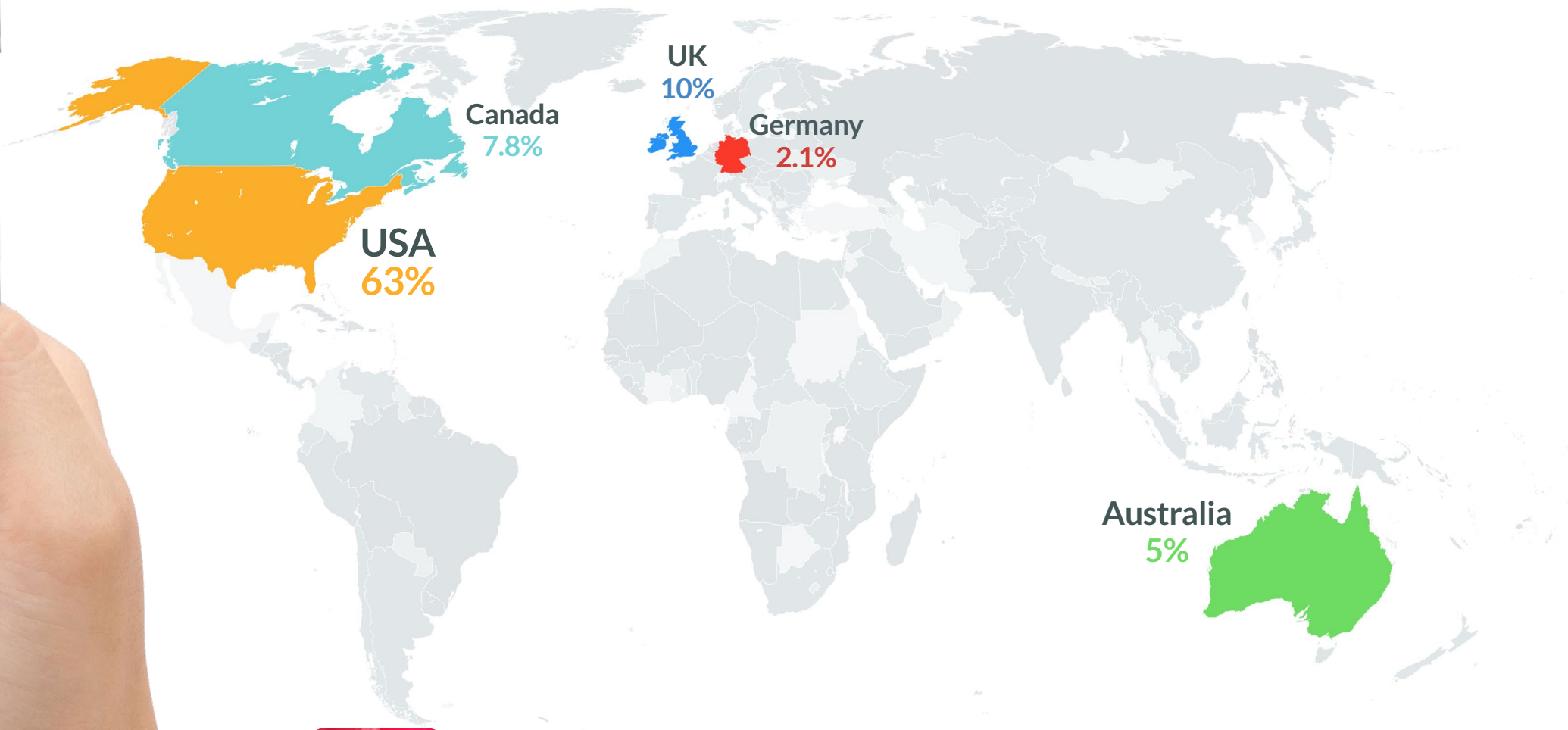
99,000+ followers



219,000+ fans

# Brandon Novak on YouTube

YouTube demographic analysis is one of the most reliable methods of tracking popularity and influence. Novak's stats establish him as one of the most well known addiction public speakers today.



The top ten videos featuring Brandon Novak yield over 20 million views with the following demographics



# Novak in Pop Culture

Born in Baltimore, Maryland, Brandon Novak is a skateboarder from the renowned Powell-Peralta team, an MTV celebrity (*Viva La Bam*, *Bam's Unholy Union*), an alumnus of the *Jackass* motion picture series, a star of the legendary *CKY* skateboard video series, and author of his best-selling addiction memoir *Dreamseller*. He has made several appearances on *The Howard Stern Show* (in which he received recognition for one of Stern's Top Ten Outrageous Moments.) Novak was also a guest host to Bam Margera on Sirius XM's *Radio Bam*, and guest host on the TBS series *Bam's Badass Game Show*.



Novak travels the country as an addiction/recovery public speaker, in an effort to raise awareness and help addicts find the treatment they need. His appearances are currently being sponsored and documented by Vice. [Brandon's testimonial](#) is a powerful mission statement for his commitment to the recovery community.

« *Brandon Novak was featured in a viral video with TEGNA Productions, that was shown in more than 40 US markets. The video garnered more than 4.5 million views, inspiring countless individuals to come forward for help.*



Brandon Novak has starred in multiple movies and television shows such as *Jackass 3.5*, *Dreamseller: the Brandon Novak Documentary*, *Minghags*, *Where the ^%\$# is Santa?*, *Jackass 2*, *CKY4*, *The Dope Man*, *Bam's Badass Gameshow*, *Viva La Bam*, and more...

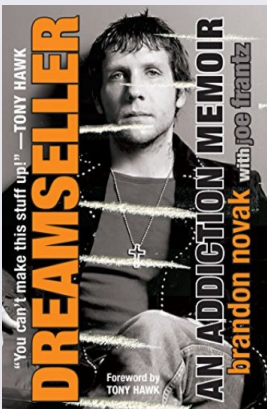


# Best Selling Author

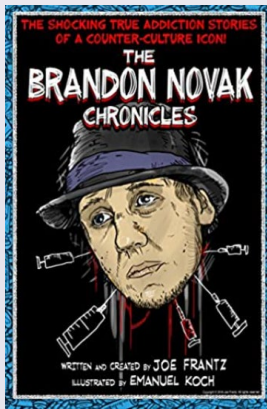
Novak’s gritty memoir offers no cliché-ending of “an addict who got out before it was too late”. The book has been praised for its honesty. It is the story of an anti-hero whose lust for heroin caused him to throw away his lifelong dream of being a pro skater for a needle. Novak’s dark depiction of his addiction is craftily balanced with insightful humor and humanistic observations. **Dreamseller** inspires addicts to seek the help they so desperately need. “It’s never too late to change your life,” Novak says, “Your history doesn’t have to dictate your future, and as long as you’re breathing it’s never too late.” The book provides insight to addicts’ families and loved ones and serves as a cautionary tale for our youth.

Brandon’s second book, **The Brandon Novak Chronicles**, the first-ever, graphic addiction novel is a compilation Brandon’s stories which take the reader from the gritty streets of Baltimore dope dens to his behind the-scenes adventures with Bam Margera and the CKY Crew.

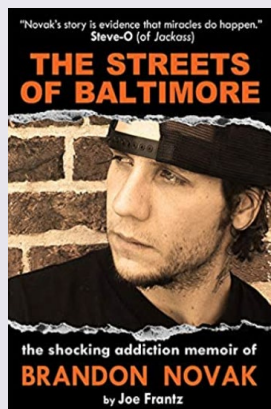
His latest book, **The Streets of Baltimore**, was released in 2020 and contains never before see photos and other stories of where Brandon grew up.



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“As a skateboarder, I was fixated on testing my boundaries, but this was my way of fooling myself into feeling in control. Soon the addiction and lifestyle grew to consume me. I was a dreamseller. I sold those who loved me their dream that I was a recovering addict.”



**Dreamseller** has ranked as the #1 book in the Amazon categories of “addiction recovery” and “skateboarding” for ten consecutive years. The year of its release (2008) the memoir reached Amazon’s Top 50 Bestsellers list. Brandon’s debut memoir is in its 9th print edition

## Reviews



**Kat Von D - Star of L.A. Ink**

“Dreamseller... Skate, Drugs, & Rock n Roll!”



**Tony Hawk - X-Games Icon**

“Dreamseller is a cautionary tale interspersed with moments of hilarious despair. You can’t make this stuff up!”

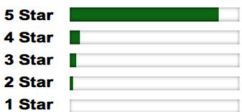


**Bam Margera - Jackass Star**

“Novak’s book is entertaining, shocking, crazy, and unimaginable!”

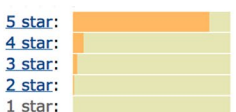
**BARNES & NOBLE**  
www.bn.com

**Average Rating**  
★★★★★



**amazon.com**

**Average Customer Review**  
★★★★★





# Brandon in the Press

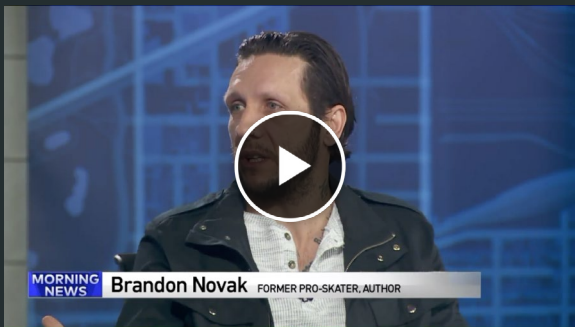
Brandon tours the nation sharing his story of recovery and message of hope, seeking to help suffering addicts. He has appeared on broadcast segments including *Good Day New York*, *Good Day Philadelphia*, *Great Day Houston*, *Fox 45 Baltimore*, *ABC 2 Baltimore*, *NBC 6 South Florida*, *ABC 25 West Palm Beach* and *ABC 6 Philadelphia*. His inspirational story has been printed in outlets including *The Langhorne Times*, *The Courier Times*, *The Times Leader*, *Philadelphia Life Magazine* and *Recovery Today*. In all media appearances Brandon encourages anyone who is struggling to reach out to him for help directly. He even provides his personal cellphone number to audiences and takes the time to speak with those who are seeking treatment, as well as family members who have been affected by the addiction of their loved ones. Brandon has helped countless individuals get the help they so desperately need as they begin their personal road to recovery.



« Brandon Novak as a featured guest on the Dr. Drew Podcast.



« Read Brandon's exclusive *THE FIX* interview here.



Brandon Novak featured on WGN-TV Chicago



Brandon Novak on Today in Nashville



Brandon Novak on Great Day Washington



Brandon Novak on Virginia This Morning



Brandon Novak on Good Morning Richmond



Brandon Novak on Great Day Houston



Brandon Novak visits Good Day Philadelphia and discusses his journey and the Opioid Pandemic (April 2018)



Brandon Novak visits Good Day New York (April 2018)



Brandon Novak on WXYZ-TV Detroit



# Novak meets FLOTUS

Brandon Novak keynotes the National Youth Summit on Opioid Awareness in partnership with the DEA and the Mark Wahlberg Youth Foundation

The National Youth Summits on Opioid Awareness are a half-day school event designed to educate middle and high school students about the dangers of opioid misuse while promoting the benefits of a healthy lifestyle. The Summits take place in several cities across the United States.

The mission of the Mark Wahlberg Youth Foundation is to improve the quality of life for inner city youth through a working partnership with other youth organizations. The Mark Wahlberg Youth Foundation provides financial and community support to assist in making the dreams and ultimate potential of inner city youth become a reality. Through the foundation's partnership with the DEA 360 Events, thousands of high school level children have the ability to attend a very impactful event with speakers, musical entertainment, and engaging discussions.

Brandon Novak has been tapped to keynote a series of speaking engagements and the latest one on November 25th

2019 took place in his hometown of Baltimore, Maryland. Brandon says, "It's cool to connect with the kids because they are the future. If they can get see what I went through and how drugs messed my life up, it makes a difference. They have to see it to believe it. Kids don't want to sit in a classroom through a boring lecture and be told what not to do. You have to do it in a way that they can relate and feel empowered to make smart choices. This is what these events do. I am proud to be a part of them. It's a rad experience."



Brandon Novak poses for a photo with First Lady Melania Trump who opened the event in Baltimore.

# Recent Projects

## Listen: Facing Addiction in America

Novak starred in this celebrity television special along with Dr. Drew Pinsky, MTV News senior correspondent Ana Marie Cox, U.S. Surgeon General Vivek Murthy, Rock & Roll Hall of Fame guitarist Joe Walsh of The Eagles, comedian Gary Owen, actor Danny Trejo, as well as leading advocates and Americans from across the country who have been impacted by addiction. The special was aired on BET, Comedy Central, CMT, Logo, MTV, MTV2, MTV Classic, MTV Live, Spike, TV Land, and VH1.



## Viceland's EPICLY LATER'D:

### Bam Margera

Novak was recently featured in this special with Bam Margera, his parents Phil and April Margera, TV / film producer Jeff Tremaine, and artist Ed Templeton.

## Sober Living: Novak's House

Recently, Brandon opened up his very own sober home for men in Delaware. This home provides structure, life skills and a safe environment where young men can have a second chance and rebuild their life in sobriety.



## DEA Youth Summit Speaking Engagement

Brandon is the keynote speaker for the DEA's Youth Summit events, bringing drug awareness and education to high schools and organizations across the nation. As a Certified Intervention Professional, Brandon helps countless families suffering from addictive disorders and has made it his life's mission to help addicts because he knows what it's like in their shoes.





# BRANDON NOVAK

THE GUY NO ONE THOUGHT COULD EVER GET SOBER



You Tube

## EXCLUSIVE INTERVIEW WITH BRANDON NOVAK

Interviewed by Colin "SCUMMY" Morrison  
"Scummy Unplugged"

Every hard-core addict has doubts if they'll ever get clean. Particularly if they've always relapsed!

Chatter in your mind that no one believes you can. We reassure each other, we say *"It's not true! We believe in you! It's just chatter. Don't listen!"*

But what if, what if it wasn't just chatter? What if it was true? What if everyone who really, really knew you, your friends, your family, people you spent time with all thought *"there is just no way that guy will ever make it?"* No one thought you'd ever stop. They even had bets about how long it would be until you were loaded again, ... just like all the other times. This is the story of the guy no one ever thought could ever make it. A hopeless case. **This is the story of Brandon Novak.**

Brandon Novak was a skateboarding phenom. As a kid, he put the skateboarding world on notice.

As a 14 year old, Brandon was living the dream of every other skateboarding kid in the world; the first skateboarder ever



endorsed by Gatorade. A year later, at 15, traveling around the world, doing demos with Tony Hawk, Mike Vallely, Bucky Lasek, etc. and even designing his own Pro Model skateboard for Powell Peralta.

By the age of 23, tens of millions of people knew his name as he starred in MTV's hit reality TV show, Viva La Bam and the Jackass movies. By his late twenties,

he'd written and published an autobiography addiction memoir, titled Dreamseller, which became a **New York Times bestseller.**

His stratospheric ride of fame, fortune, media and sponsorships also carried with it, the ever-more demanding mistress of addiction and somewhere along this ride, she took control and robbed Brandon of all his possessions, his self worth and everything near and dear his heart. She took it all.

If you looked at his list of accomplishments on paper, he'd appear to be the guy with the golden touch, a charmed life, an exceedingly successful man with all the trappings the rest of us would call success. Reality was very different. Brandon found himself a 35-year-old homeless man whose sum total of worldly possessions consisted of eight scarves, two jackets, three socks, one stick of deodorant, and four cigarette butts in his pocket that he had dug out of a receptacle, all of which fit into a bag which doubled as his pillow.

In and out of 13 in-patient treatment centers and a blur of



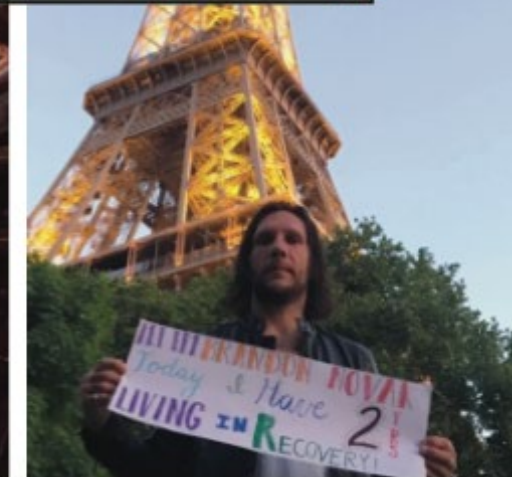
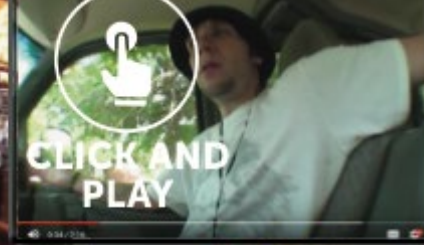
countless detoxes and outpatients. Nothing worked. His own mother bought him a burial plot, people took life insurance policies out on him, and he was on life support for 7 days. His mother depleted several savings accounts and sold a total of four homes in desperation to repeatedly get Brandon into treatment and the help to save his life. At one particularly hopeless moment, exhausted of ideas, options and resources to help her son as he recklessly marched toward his own certain death, she prayed to God, *"God please cure him, kill him or kill me because I can't take it any longer."*

Recovering addicts talk of "bottoms". Brandon was a star. Movies, television, radio, business,

looks, charm, humor, a best-selling book about his life, and millions of adoring fans, to a low, he says was ... "so low, the curb looked like a skyscraper."

He was even **"horrible at suicide because he kept fucking waking up."** It was then and only then, an epiphany, and in this moment of clarity, two thoughts captured his mind. The only things he knew was ... **"he really didn't know"** and **"his very best thinking had gotten him into this position."** Trusting these thoughts, finally he was ready to listen, ready to really trust, ready to focus and recommit, ready for the required hard work and finally, ready to follow the path of sobriety.

Today, Brandon is nearing three years of continuous sobriety and he has devoted his life to helping addicts and alcoholics who, like him, were deemed unfixable, the



people no one thinks can ever get clean. He has three more books coming out, as well as the first ever addiction, graphic novel, titled **"The Brandon Novak Chronicles,"** as well as a documentary which will be going to both the Sundance and the Con Film Festivals titled, **"Where is my needle?"** He is also a national business developer for Banyan Treatment Center. According to Brandon, **"Addiction is not a death sentence; your history does not have to dictate your future; and as long as you're breathing, it's never too late."**

Brandon came to the Recovery Today Magazine studios and was interviewed by his good friend, fellow addict in recovery and sobriety evangelist, Colin "Scummy" Morrison. This interview is as real as it gets. There is hope even for those we say are hopeless. Colin and Brandon are proof.






**For media booking  
& interviews**

**Book Now!**

For questions or additional booking information please contact Allison Seriani

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 [www.brandonnovak.com](http://www.brandonnovak.com)

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